IMPACT QUEST GAME

PLAYERS' POCKET BOOK

Your step-by-step guide playing the

IMPACT QUEST

Social Entrepreneurship Game

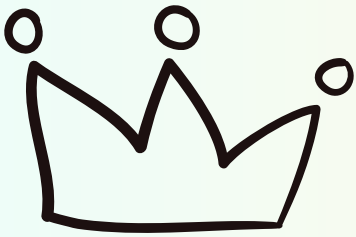
HEY CHANGEMAKERS,

Ready to dive into the world of social entrepreneurship?

In this game, you and your team will explore real-world challenges and turn them into powerful business ideas that make a real difference in your community and maybe even the world.

This Pocketbook has got your back! It will guide you step by step - from finding a problem you care about, to building a business model that balances purpose with profit.

So grab your team, bring your ideas, and let's get started!



DO YOU KNOW WHAT SOCIAL ENTREPRENEURSHIP IS?

It is creating products or services that help solve a social problem or support a social goal, not just making money for owners or shareholders.

In short: it's business with a purpose!

In social entrepreneurship, it's all about balance. You need both a strong business side and a clear social goal to really make it work.

Entrepreneurship - think about your business model, how will you earn money to support your idea and create impact?
Social Impact – What long term change do you want to see in society? What problems are you solving?

When both sides are in balance, that's when the MAGIC happens!

IMPACT QUEST GAME

PART I:

SOCIAL IMPACT IDEA DEVELOPMENT

SOCIAL IMPACT IDEA DEVELOPMENT

Discover a problem, explore solutions, and build your first big idea! This is your starting point on the journey toward creating your own social enterprise.

Here is how it works:

1. Learn & explore: Use the game cards to dive into the issue - read information, find out who is involved, what is happening and what could be possible solutions and what kind of impact your idea could make.
2. Follow the steps: This Pocketbook will guide you through the process step by step. Just follow along and start building your own creative solution!
3. Pay attention to the details: Read all the cards and pages carefully - there might be hidden hints and ideas that can help shape your plan!
4. Build your journey: As you go, place your selected cards on the game board. This Pocketbook will help explain each part as you build your very own social enterprise idea.
5. Get ready to pitch your idea: At the end, your team will put together a short pitch to present your idea and show how it can make a real difference in the world.

So get your team ready,
you are about to get creative!

UNDERSTANDING THE SOCIAL PROBLEM

Start by reading your social issue card out loud with your team.

Make sure everyone understands what the issue is and what the goal is.

Place your social issue card on the board.

Then take a few minutes to talk it over:

- *Why does this problem matter to you?*
- *What kind of change do you want to make?*

YOUR NOTES

STEP 1 & 2:
IDENTIFY YOUR STAKEHOLDERS

Who are stakeholders, anyway?

Stakeholders are people or groups who care about what you are doing or are connected to or have an interest in your idea, initiative or business in some way. They might be affected by what happens, or they might be able to help you make it happen.

There are two main types:

Primary Stakeholders are directly involved or impacted. Think of employees in a company, students in a school project or customers buying a product or using your service. This is the main group you want to help through your social enterprise.

Secondary Stakeholders aren't directly involved, but they still care or are affected in some way. For example, the local community, online supporters, or partner organisations. They are the ones who can support your mission.
In short, stakeholders are anyone who has something to gain, lose or say about what's going on.

STEP 1 & 2:
IDENTIFY YOUR STAKEHOLDERS

Now it's your turn:

- Choose one primary stakeholder – the main group of people your social enterprise will help or work with.
- Pick up to three secondary stakeholders – people or groups who will help you along the way.
- Talk it over with your team – make sure everyone agrees on the choices.
- Place the chosen cards on the board.
- Got an idea of stakeholders that is not on a card? Use a blank one and write in your own stakeholder!

Let's figure out who you are helping and who is helping you!

YOUR NOTES

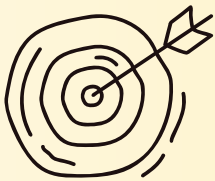
STEP 3:
CHOOSE YOUR SOLUTIONS

Social entrepreneurship is all about doing good while taking action. Solutions can come in all shapes and sizes to make the world a better place - whether it's supporting more people to access education, fighting poverty, protecting nature, or building stronger communities. The goal is simple: create real, positive change in the world. Everything a social entrepreneur does starts with a mission to solve real problems and make life better for others.

Now it's your turn:

- Explore all the solution cards with your team - each one shows a different way to tackle your social issue.
- Pick up to three cards that best match your stakeholder's needs and help solve the problem.
- Think outside the box! Be bold and creative with your choices.
- Got your own inspiring idea? Use a blank card to write it down!
- Place your selected cards on the board.

You are one step closer to building your social enterprise!



STEP 4:
DEFINE THE DIRECT RESULTS

So, what happens right after you take action? That is your "direct result" - a clear cause and effect moment with no extra steps in between. For example, if a company starts a new marketing campaign and sales go up right away, the sales boost is a direct result of the ads. One action - one clear outcome!

Now it's your turn:

- Look through the direct result cards with your team.
- Pick up to three cards that best show what will happen immediately after your chosen solutions are put into action.
- Talk it out - how do these results help you get closer to your goal?
- Got another idea in mind? No problem! Use a blank card to write down your own direct result.
- Place the chosen cards on the board.

You are building your impact step by step!

YOUR NOTES

STEP 5:
EXPLORE LONG-TERM ECONOMIC IMPACT

Let's talk about doing good AND making it work financially! Long-term economic impact or impact monetization is about making money by doing things that help people, the planet or the economy. It's not just about profits. It's about making a difference and being smart with how your project grows and sustains itself over time.

Now it's your turn:

- Look through the long-term economic impact cards with your team.
- Choose up to three that show how your idea could lead to financial sustainability or growth.
- Got a fresh idea that is not on the cards? Use a blank card to write your own version of a long-term economic impact!
- Place the cards on the board.

You are building a future-friendly business!

YOUR NOTES

STEP 6:
THINK OF LONG-TERM SOCIAL IMPACT

Now let's dream big! Long-term social impact means the lasting change of effects your idea can create - not just today, but in the months and years to come. Unlike quick fixes, long-term impact might take months, years or even decades to really show. It's about creating a better future!

Now it's your turn:

- Explore the long-term social impact cards with your team.
- Pick up to three that best describe the big, long-lasting changes your idea could lead to.
- Make sure your impact connects to your goal. Discuss how this will make the world better in the long run?
- Got your own idea? Use a blank card to write down your unique impact!
- Place the cards on the board to show your vision for the future.

Keep going,
your social enterprise is becoming something powerful!

YOUR NOTES

STEP 7:
FINALISE AND TEST YOUR IDEA

You have built something awesome - now let's make sure it really works! In social entrepreneurship, the real magic happens when your actions lead to real change - better lives, stronger communities, or smarter ways of doing things. It's all about seeing real progress from the efforts made.

Now it's time to test your idea!

Here is how you do it:

- Start at the end - look at your long-term social impact cards and work backward through each step.
- Check each card and decision you made - does it all connect? Does it support your stakeholder's needs and your social goal?
- Talk with your team - if something doesn't feel right, adjust it!
- Remove any extra or off-track cards from the board. When it all clicks into place, you are ready to go!

STEP 7:
FINALISE AND TEST YOUR IDEA

Finalise your idea here, use the space below to note down the most important points!

PITCH YOUR IDEA!

So..what is a pitch?

A pitch is a short, powerful presentation, usually 2 - 5 min long, where you share your idea, project, or business with others. Your goal? To get their support, interest, or maybe even funding.

You might be pitching to investors, a teacher, a panel of judges, or even your classmates. Think of it as your moment to shine - to show people why your idea matters and why they should care.

How to make a great pitch?

1. **Start strong:** grab attention right away. Use a powerful question, personal story or a bold fact.
2. **Be clear and simple:** explain your idea in a way anyone can understand.
3. **Show the problem:** what issue are you solving? Why does it matter?
4. **Share your solution:** how does your idea or product help? What makes it special or better than others?
5. **Know your audience:** speak in a way that connects with the people you are pitching to.
6. **Be passionate:** show that you care. Your energy can inspire others!
7. **Include results and impact:** what do you hope to achieve?
8. **End with a call to action:** ask for what you need: support, funding, feedback, etc.
9. **Practice!** Rehearse until you feel confident and natural.

Now it's your time to pitch.

IT'S SHOWTIME!

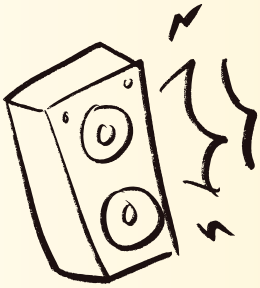
Your moment has arrived - your team has 2 minutes to pitch your social impact idea. This is your chance to inspire, impress, and show how your project can make a real difference!

Make sure your pitch includes:

1. The social issue you are tackling and the goal you want to reach
2. Who your primary stakeholder is - who are you helping?
3. Which secondary stakeholders will support your idea?
4. The solutions, actions you will implement
5. The direct and long-term social and economic impacts you expect

Ready?

Summarize your idea and present your pitch to the facilitator or jury. Take the stage and let the world see the changemaker in you!



You have got this!

WHO IS THE WINNER?

The winner of the game will be revealed at the end of Part II of the game. The winning team is the one with the most balanced and highest score - collecting both social impact and business points!

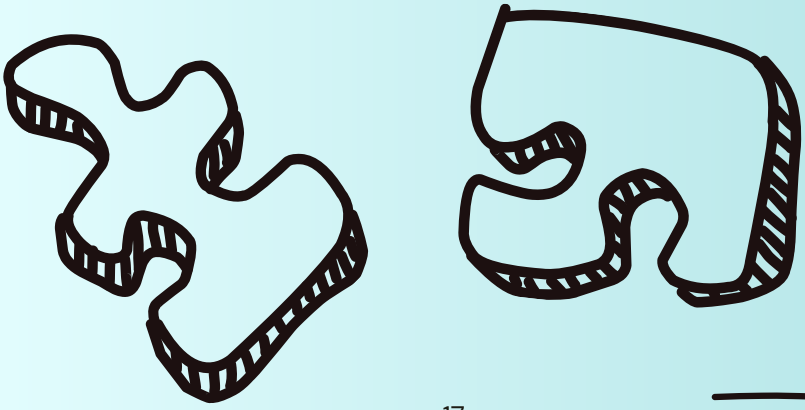
During Part I of the game, your team can earn a special **JOKER POINT** by delivering an amazing pitch! This JOKER POINT **gives you extra power in Part II** - if you are short by 1 point in either social or business categories, this card can even out your score and possibly help you to win!

Now it is your turn!
Pitch your heart out, think smart, and aim for balance - that's the winning combo!

IMPACT QUEST GAME

PART II:

BUILDING SOCIAL ENTERPRISE MODEL



BUILD YOUR SOCIAL ENTERPRISE MODEL

You have got a great social idea, now let's turn it into something real and lasting - a social enterprise with a sustainable business model! Let's create a business model that makes a real difference!

Follow these steps to build your own social enterprise:

1. **Understand the journey:** Start by exploring the 13 fields on the game board – from 1 to 13. This will help you to see what's coming next and which part of your business plan you will be working on.
2. **Build it step by step:** This Pocketbook will be your guide. Follow the questions, take it one step at a time, and write down your ideas where necessary.
3. **Teamwork matters:** Before making any decision, talk it out with your team members. Once you have agreed on your answers, write it down on the blank cards and place them on the board. Use the space in Pocketbook if you need to note down more ideas.
4. **Choose your business model:** Use the 6 business model cards to find the one that fits your idea the best. Place your chosen card on the board!
5. **Review your plan:** Once you have finished all 13 fields, go back from step 13 to 1 and review. Make sure all your choices:
   - Match your social and business goals.
   - Clearly solve the social problem you started with.
   - Make sense as one strong and balanced model.
6. **Get ready to Pitch:** at the end of Part 2, your team will need to create a short presentation to share your social enterprise. Show how your idea balances social impact and financial sustainability – doing good and making it work!
7. **Who wins?**: The winning team is the one with the most balanced and highest score – collecting both social impact and business points!

Each step brings you closer to building a real social enterprise that lasts.
Get your team ready – it's time to create something amazing!

STEP 1:
SOCIAL VALUE AND GOAL

Welcome to the starting point of your social enterprise journey!
Every great social business begins with one thing:
a MISSION - a clear idea of the problem you want to solve and the positive change you want to create in the world.

Luckily you already explored the social problem in Part I of the game.

Find the answers to the following questions:

- Start by defining what your enterprise stands for: What is your social goal based on the social impact idea developed in Part I of the game?
- Reflect on what kind of real-life outcomes you hope to see as a result of your work. These are the direct results - the things that will happen first if your solution is successful. (Direct Results cards from Part I will help you)
- And don't forget to dream big! What kind of long-term impact could your enterprise have on society or the economy? (Long-term Social Impact and the Long-Term Economic Impact cards from Part I will help you)

Once you have explored these questions together, summarise your key idea — your social value and goal — write it down on your card and place it on the board.

This is your first building block toward a real social enterprise! You are officially on the social enterprise runway - let's make it count!

STEP 2:
CUSTOMER SEGMENTS

It's time to think about who will actually buy your product or service - these are your customers. Your customers are the people or groups who will pay for what you are offering. They might not always be the same as your beneficiaries (the people your enterprise aims to help), so it's important to make this distinction clear.

In Part I of the game, you already began identifying potential stakeholders. Now, let's zoom in on who your paying customers are.

Start by asking:
– Who are your customers? Are they buying your product or service for themselves, or are they purchasing it for others?
– How old are they? Are they teens, adults, parents, companies, schools?
– What do they need, and why would they choose your product or service over something else?
– And finally, are your customers also your beneficiaries, or are they different groups? Use your Primary and Secondary Stakeholder cards from Part I to help figure this out.

Once you have discussed these questions with your team, summarise your key points about your customer segment, write them on your card, and place it on the board.

Knowing your customers means you are one step closer to turning your idea into something real. Keep going, your social enterprise is taking shape!

STEP 3:
BENEFICIARIES

Every social enterprise exists to make a real difference - how much it helps people. These people are your beneficiaries.

Your beneficiaries are the individuals or groups who benefit directly from your mission. They may not be the ones paying for your product or service, but they are the ones whose lives are improved by what you do.

Let's take a closer look at who they are:
– Who are your social beneficiaries? Think back to your social value and goal, and check your primary and secondary stakeholder cards from Part I.
– What do they need? Consider the challenges they face and how your idea supports them.
– Are the people benefiting from your work also your customers? Or are they a separate group? Compare your answers from 'social value and goal' and 'customer segments' to find out.

Once your team has explored these questions, write down beneficiaries on the card and place it on the board.

You're doing amazing - each step is helping you build something that truly matters to someone. Keep going!

STEP 4:
CUSTOMER VALUE PROPOSITION

Now it's time to define why your customers will choose you. Your customer value proposition is the heart of your business model - it explains what makes your product or service valuable, unique, and worth paying for.

It's the reason someone picks your solution over any other.

Start by thinking about:

- What exactly are you offering? Is it a product? A service? Maybe both? Describe clearly what your customers will receive from you.
- What makes your offer stand out? Maybe it's sustainable, handmade, cheaper, easier to access, or simply more fun than anything else out there. Your unique characteristics will help you stand out.
- How does your product or service make customers' life easier, better, or more meaningful? This is what gives your offer real power and purpose.

Once you have shaped your customer value proposition with your team, write it down clearly on the card and place it on the board.

You've just found your superpower! This is the moment where your idea starts to come alive for real people!

STEP 5:
SALES/DISTRIBUTION CHANNELS

Now that you've got an awesome product or service and a clear value for your customers, it's time to figure out how you will get it to them! Your sales and distribution channels are the ways you will reach your customers and deliver what you have created.

You can do this in many different ways - maybe you will open a pop-up shop, sell through social media, collaborate with local partners, or launch your own website. The choice depends on what works best for your idea.

Start by asking:
– How will you reach your customers? Will they buy from you in person (in a shop, at events, through ambassadors), or will everything happen online (via an app, website, or social media)?
– Next, think about where your customers are. Are they mostly in your city? Across your country? Or maybe even in other parts of the world?

Think creatively - choose the channels that are most effective, realistic and exciting for your team!

Once you've explored your options and made a decision, write your main sales and distribution channels on the card and place it on the board.

You are not just building a solution - you are bringing it into the hands of the people who need it.

STEP 6:
CUSTOMER RELATIONSHIPS

You have got your product and a plan to deliver it - now let's talk about something just as important: how you will build strong, lasting relationships with your customers!

Customer relationships are all about how you connect with people who buy or use your service. It's what makes your social enterprise stand out and keeps people coming back. Will your approach be friendly and casual, professional and reliable, or maybe community-based and supportive?

Think about how you will stay in touch with your customers. Will you run events? Send out updates? Post on social media? Maybe you'll build a community around your mission!

Now dig a bit deeper:
– What kind of interaction makes sense for your customers?
– How will you keep them excited and involved over time?
– And who on your team is in charge of building that bond — could it be a social media manager, a brand ambassador, or someone else with people skills?

When your team is ready, write down your main ideas on the card and place it on the board.

Great customer relationships build loyalty and trust, and that's a big part of success in social entrepreneurship.

STEP 7:
KEY ACTIVITIES

Now it's time to think about the most important things your team needs to do every day to keep your social enterprise running smoothly and successfully. These are the core activities that help you reach your business goals and create social impact.

Ask yourselves:

- What are the main tasks or actions your social enterprise needs to focus on?
- Do you have different activities to reach your social goals and your business goals, or do they overlap?

These could be anything from making your product, promoting your idea, training your team, hosting events, providing customer service, or even developing IT solutions – whatever it takes to keep your mission moving forward!

Don't forget to check your Solution cards from Part I of the game – they might already have some clues about what to focus on.

When you've figured it out, write down the key activities on the card and place it on the board.

Remember! Focusing on the right activities is like fueling the engine of your social enterprise – it keeps everything moving!

STEP 8:
KEY RESOURCES

Think about all the important things your social enterprise needs to succeed. It could be people, money, materials, or tools that help you bring your idea to life. Maybe it's an expert, a website, funding, or access to a community you want to support.

Ask yourselves these questions to find out what you need:

- What key resources will help you succeed? Think about everything that will support your work – physical spaces, tools, or people.
- Do you need physical assets? Do you need an office for your team, workshop, storage, vehicles for delivering goods, or other equipment?
- What digital tools could make your work easier or more effective? Consider computers, apps, websites, software platforms, or online communication tools.
- Who are the people you will need on your team? This might include skilled staff, managers, tech experts, sales people, or volunteers passionate about your cause.
- Are there other important resources? Think about partnerships, networks, knowledge, funding sources, or anything else that's vital to turning your idea into a thriving social enterprise.

Once you have understood your key resources, write them on the card and place it on the board.

The right resources are like the building blocks that help you turn your idea into reality!

STEP 9:
KEY PARTNERS

Your social enterprise doesn't work alone - it's all about teamwork! Key partners are the people or organizations who will help you reach both your social mission and business goals. They might offer support, funding, services, or help you connect with more customers.
So, who could be on your team?

Think about these questions as you move forward on the social enterprise runway:

- Who do you want to collaborate with to make your long-term social and financial goals happen? (Check your long-term social impact and long-term economic impact cards from Part I for some ideas.)
- Do you need help from volunteers, suppliers, manufacturers, local governments, NGOs, or other groups? (Look back at your secondary stakeholder cards from Part I for inspiration.)
- What will each partner do? How will they help you reach your goals - maybe by providing resources, skills, money, or connections?

Once you have explored your options and made a decision, write your key partners on the card and place it on the board.

Remember, building strong partnerships is a powerful way to boost your impact and make your idea grow!

STEP 10:
BUSINESS MODEL

Alright team, it's time to pick the business model that fits your social enterprise idea best!

Now it's your turn:

- Grab one of the 6 business model cards and read it out loud together. Make sure everyone understands what each model means. Then, chat about the key services or products your business will offer to make money while achieving your social goals to better choose the business model.
- Choose one business model card and place it on the board.

Get ready to build the rest of your social enterprise! You are so close!

YOUR NOTES

PICK A LUCKY CARD

You are almost at the finish line - your social enterprise idea is really taking shape!

But before you can launch it into the world, you will need some help - something every entrepreneur needs to get started - money!

Now it's time to see how much start-up capital you've got to fuel your mission.

Pick one Lucky Card to find out how much initial funding your team has to kick things off.

Read it out loud with your team and talk about:

- How did you get this money? Was it a donation, an investor, a prize, or something else?
- How much do you have to start with?
- What might this mean for your next decisions?

Place the Lucky Card on the board!

You have got the goal. You have got the idea. And now... you have got the money to make it happen! Keep on building!

STEP 11:
COST STRUCTURE

Running a social enterprise means you will have to spend some of that hard-earned money to keep things moving. Whether it is paying your team, buying supplies, running ads, or keeping the lights on - money doesn't grow on trees!

This step is all about getting smart with your budget. Every coin counts, so make it count!

Here is what to discuss with your team to keep your finances healthy:

- What are the key costs for your social business model? Think about the essentials you need to function every day – staff salaries, materials, transport, tech, rent, taxes, marketing, printing, delivery, customer service… The list can be long, but focus on the most important ones for your idea.
- How much do you think it will cost per year to run your enterprise? You don't need to be an accountant, just estimate! Will it cost a little or a lot to keep your idea alive and growing? Be realistic – and remember the amount of money you got from your money card!

Once you have got your answers, write the key points on your card and place it on the board.

Pro tip: The more clearly you understand your costs, the better you can plan, pitch, and grow your idea.

Smart planning = sustainable impact!

STEP 12:
REVENUE STREAM

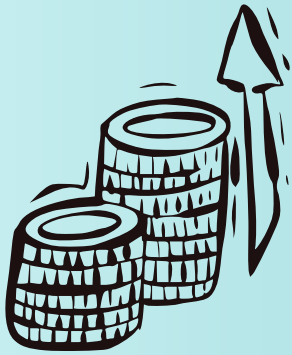
You are almost at the finish line of building your social enterprise, but let's not forget one very important part: How will your business actually make money?

Yes, social entrepreneurs want to create change, but even changemakers need a solid plan for how to keep the lights on, pay their team, and grow their impact. That's where revenue streams come in!

Your revenue stream is a way of saying: "Where does the money come from?"

Let's figure that out together:

- What are the main ways your social enterprise will earn money? Check some of the possible revenue models on the next page, choose what fits you the best.
- Can you describe your revenue streams in a bit more detail? Think about: Which option will bring in the most money? How often will you get paid — once, monthly, yearly? How much do you expect to earn in a year?



STEP 12:
REVENUE STREAM

Discover some of the models and see what fits best:

1. **Transactional model:** Sell products or services directly to your customers (e.g. snacks, clothes, online courses).
2. **Freemium model:** Give something useful for free, then offer paid versions or extra features later (great for apps or online content).
3. **Subscription model:** Charge people a regular fee (monthly/yearly) for access to your product/service (think Netflix but for your cause!).
4. **Licensing model:** Let others use your idea or method – for a fee!
5. **Donations or grants:** Get support from the public, foundations or the government to do your awesome work.
6. **Got your own creative idea?** Don't be shy — make up your own revenue model!

Once you have decided, write your revenue streams and estimates clearly on the card and place it on the board.

You are now just one step away from completing your social enterprise runway!

STEP 13:
SURPLUS

Let's think about what happens after you have paid for all your expenses - the money you have left is called your surplus (profit). In social entrepreneurship, it's not about keeping that money for yourself, it's about using it to do more good.

Let's figure out what your team will do with your surplus in a smart, impactful way:

- Are you making a profit? Time for some quick math (don't worry, just big-picture thinking), look at your Revenue Streams – how much money do you expect to bring in? Then check your Cost Structure – how much will it cost to run your business each year? Is your income higher than your expenses? If yes, congrats - you are making a surplus!
- What will you do with the surplus? This is where your social enterprise values really matter! As you can reinvest it into your business – buy better tools, hire staff, and improve your offer; grow your impact – expand to more places, help more people, improve your services!; support other causes – donate part of your surplus to a related project or organisation; or make up your own plan that fits your mission!

Tip: Check your business model - it helps guide what you can do with your surplus.

Once you have made your decision, write your surplus strategy on the card and place it on the board.

Your idea is now ready to take off and change the world!

NOW IT'S SHOWTIME!

Get ready to shine - this is your team's big moment!

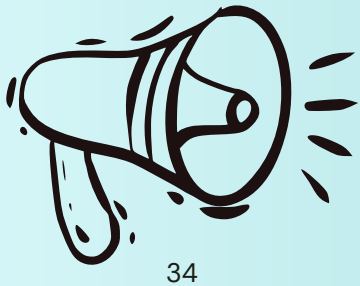
You have worked hard, made choices, tackled problems, and built your very own social enterprise. Now it's time to pull it all together and pitch your idea! You have 3 minutes to present your social enterprise idea to the facilitator or jury.

Before you pitch:
Take a few minutes to go back through your steps - from the last one to the first. Does everything make sense? Need to change or improve anything - adjust and finalise your idea!

You will find the guiding questions for your pitch on the next page!

And some final tip - practice your pitch together!
Be confident, passionate, and make sure everyone in your team has a voice! You are not just presenting a business idea, you are presenting a vision for change.

Now go ahead and wow the jury - you've got this!



NOW IT'S SHOWTIME!

What to include in your pitch:

To earn top points, make sure you clearly present each of these elements:

- ***Your social goal*** – What problem are you solving and why does it matter?
- ***Your product or service*** – What are you offering to the world?
- ***Your customers*** – Who will pay for your product or service?
- ***Your value proposition*** – What makes your solution awesome and different?
- ***Your beneficiaries*** – Who will benefit from your social impact?
- ***Customer relationships*** – How will you stay connected with your customers?
- ***Sales & distribution channels*** – How will you get your product/service to your customers?
- ***Key activities*** – What will your team actually do to make this all work?
- ***Key resources*** – What people, tools, or materials do you need?
- ***Key partners*** – Who will support or collaborate with you?
- ***Cost structure*** – What are your most important expenses?
- ***Revenue streams*** – How will you earn money to keep going?
- ***Profitability*** – Will your business make a profit, and how?
- ***Using surplus for impact*** – How will you use your extra money to make the world better?

NOW IT'S SHOWTIME!

Take some notes not to forget anything during your pitch!

WHO IS THE WINNER? LET'S FIND OUT!

You have built your own social enterprise - now it's time to see which one really achieved the balance between doing good and making it work.
Is your social enterprise in balance? In social entrepreneurship, it's not just about making money or solving problems, it's about doing both in harmony.

How to win the game: The winning team is the one that gets the most balanced and highest score – combining social impact with smart business thinking!

Scoring Rules: to qualify for winning, your team needs:

- At least 6 social points + 6 business points
- The perfect winning score is: 11 social points + 11 business points
- If two teams are close, the most balanced one wins! So aim for that sweet spot between impact and income.
- What about your Joker Point? If your team earned a Joker Point during Part I of the game, now's your chance to use it! Use it to boost either your social or business points by adding 1 to even things out and get ahead!

So... who wins?

Get your scores from the facilitator or jury after your pitch, see if you have to use your Joker Point if you have one and check your balance!

But hey, no matter who wins – every team just took a huge step toward changing the world. That's pretty awesome!

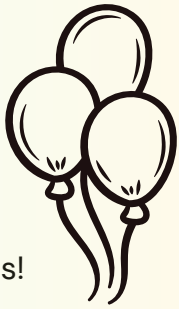
CONGRATULATIONS, CHANGEMAKERS!

You have just taken your first bold steps into the world of social entrepreneurship - and that's a big deal!

Through your creativity, teamwork, and passion, you turned a social problem into a real solution and built a business model that brings together positive impact and financial sustainability. That's what it means to be a changemaker!

Remember:
- Every big change starts with a small idea.
- You have the power to lead change in your community.
- This journey doesn't end here, it's just the beginning!
- Take what you have learned, keep shaping your idea, share it with others, and who knows? Your social enterprise might just be the next big thing to change the world.

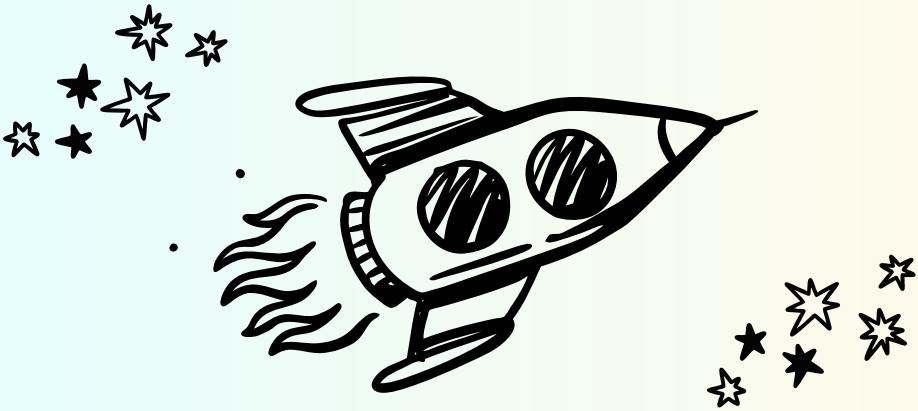
Well done - keep dreaming, keep building, and most importantly... keep making an impact.



Now it's your turn to reflect:
- What did you learn?
- What surprised you?
- What would you do differently next time?

Write your thoughts below, share it with other teams!

THANK YOU FOR PLAYING



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