

1. SOCIAL VALUE & GOAL



2. CUSTOMER SEGMENT



3. BENEFICIARY

A large, empty rectangular box with a thick, dashed black border, intended for writing the name of the beneficiary. The box is centered on the page below the title.

4. CUSTOMER VALUE PROPOSITION



5. SALES/ DISTRIBUTION CHANNELS



6. COSTUMER RELATIONSHIPS



7. KEY ACTIVITIES



8. KEY RECOURCES



9. KEY PARTNERS



10. BUSINESS MODEL



11. COSTS STRUCTURE



12. REVENUE STREAM



13. SURPLUS

