

NON – PROFIT MODEL



BUSINESS MODEL

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BUSINESS GOAL:

The main aim of the business is to make a positive impact on society. Any profits it earns are not shared with owners or shareholders but are fully reinvested to support the company's mission.

FUNCTION:

Operates like a traditional non-profit organization but follows business principles (selling products/services)

INCOME SCOURSE:

Donations, government support, grants, or revenue from commercial activities.

PROFIT MODEL



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BUSINESS GOAL:

This model runs as a for-profit business but focuses on both, making money and creating social impact. Some profits might go to the owners, but the social mission is also a key priority.

FUNCTION:

It uses a regular business model to make a lasting social impact while also earning profit.

INCOME SCOURSE:

Selling products or services, similar to traditional businesses.

HYBRID MODEL



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BUSINESS GOAL:

The hybrid model mixes non-profit and for-profit methods. One part of the business makes money, and the other uses those profits to work on social goals.

FUNCTION:

The organization might be split into two parts: one makes money, and the other uses that money to do social work.

INCOME SCOURSE:

A mix of donations, business revenue, and funds from other sources.

COOPERATIVE MODEL



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BUSINESS GOAL:

Cooperatives are businesses owned by their workers or customers. They run to meet the owners' needs and improve their well-being.

FUNCTION:

Decisions are made democratically, giving every member an equal voice.

INCOME SCOURSE:

Profit comes from selling goods or services and is either shared among members or reinvested.

SOCIAL IMPACT CONTRACTOR



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BUSINESS GOAL:

This model provides services to public or private organizations to run social programs. The company gets paid only if it reaches certain social goals.

FUNCTION:

It works as a service provider aiming to achieve a specific social mission, and its income depends on hitting those targets.

INCOME SCOURSE:

Funding from the government or private sector is based on achieving specific results.

SOCIAL FRANCHISE



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BUSINESS GOAL:

This model uses franchising principles to create social impact. Social franchises help spread effective solutions to societal problems in various locations.

FUNCTION:

A successful social enterprise shares its model so others can use it to make a difference in other communities.

INCOME SCOURSE:

Earns income through licensing fees and selling products or services.